

INTRODUCTION TO 60x30TX

The aim of the **60x30TX** higher education strategic plan is to help Texas remain globally competitive for years to come and to help all students achieve their educational goals. The **60x30TX** plan contains four broad goals:



THE EDUCATED POPULATION GOAL

By 2030, at least 60% of Texans ages 25–34 will have a certificate or degree.

The 60x30 goal is bold but achievable. It will translate into 2.7 million 25- to 34-year-old Texans who have certificates or degrees in 2030. The goal is interdependent with the state's economy because it takes into account both graduates of Texas institutions and the in-migration of new residents who hold certificates and degrees. Texas must have a vibrant and diversified economy to attract and retain credentialed workers to meet the 60x30 goal.



THE COMPLETION GOAL

By 2030, at least 550,000 students in that year will complete a certificate, associate, bachelor's, or master's from an institution of higher education in Texas.

The completion goal pertains solely to credentials produced by Texas institutions of higher education, and applies to students of all ages. Data from the Bureau of Labor Statistics make clear that students don't get much of an economic lift from college attendance unless they complete a degree or undergraduate certificate. With the successful achievement of this goal, Texas will award 6.4 million certificates or degrees during the 15 years of the **60x30TX** plan.



THE MAKEABLE SKILLS GOAL

By 2030, all graduates of Texas public institutions that year will have completed programs with identified marketable skills.

The marketable skills goal challenges institutions to think more explicitly about the programs they offer and the marketable skills that students learn within those programs, and enable students to articulate those skills to potential employers. Marketable skills are those valued by employers. They include inter-personal, cognitive and applied skill areas. They are primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities.



THE STUDENT DEBT GOAL

By 2030, undergraduate student loan debt will not exceed 60% of first-year wages for graduates of Texas public institutions.

The student debt goal addresses balancing and managing student loan debt. Texas has an opportunity to balance student loan debt and improve how higher education is financed to reduce financial barriers that students and families encounter when pursuing any level of higher education. Success will require collaboration among elected officials and higher education leaders, and will probably require imaginative reinvention of paths to completion, including methods for teaching and learning.